

Ecocem opens world-class innovation centre to accelerate decarbonisation in the cement and construction industries

00:01 19 October GMT – Europe’s leading provider of low carbon cement solutions, Ecocem, has opened a world-class innovation centre in Paris to accelerate the development of new technology and products that will help the cement and construction industries decarbonise more quickly.

The dedicated centre, known as the Centre of Excellence, will enable Ecocem’s innovation team to focus on testing, evaluating, and improving its new ultra-low carbon solutions which reduce the carbon footprint of the traditional cement manufacturing process by half.



Ecocem has always been a first mover. For more than 20 years, the company has led the development of cement which emits just 200kg of CO₂ per tonne, compared to the more than 600kg of traditional cement. It currently provides the lowest carbon cement ever used in Europe at scale, reducing the CO₂ footprint by over a factor of eight.

At the new Centre of Excellence, the Ecocem innovation team will run industrial-sized trials in collaboration with trusted industry partners and universities including Paris-Saclay University and The University of Toulouse.

Located in France’s largest research cluster, the Centre’s opening follows recent backing of Ecocem from Breakthrough Energy Ventures – a coalition of private investors led by Bill Gates, supporting innovations that will lead the world to net zero emissions.

Laurent Frouin, Ecocem’s Innovation Director, said: “Ecocem is committed to the deep and rapid decarbonisation of the global cement industry. It is essential for the planet and future generations, and it can be achieved through innovation and technology.

“The cement and construction industries are developing and deploying a range of emission reduction technologies – Ecocem and our new Centre of Excellence will add a further dimension to these efforts.”

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About Ecocem:

Ecocem is a pioneer of high-performance technology that significantly reduces CO₂ emissions in the cement and construction industries. Its technology reduces the carbon footprint of the traditional cement manufacturing process by half.

For more than 20 years, Ecocem has been developing, manufacturing, and supplying low carbon cement and construction solutions. It provides the lowest carbon cement ever used in Europe at scale, reducing the CO2 footprint by over a factor of eight.

From Le Grand Paris to Dublin's Aviva Stadium, and the UK's high-speed railway HS2, Ecocem has achieved a cumulative reduction in CO2 emissions of almost 14 million tonnes, equivalent to taking more than three million cars off the road.

An independent company with a world-class innovation centre and four manufacturing facilities across Europe, Ecocem's technology, products, and services can help the cement industry cost-effectively decarbonise by 50 per cent by 2030 – and ultimately, build a more sustainable future for all.

Contact Information

For more information or to arrange an interview with an Ecocem spokesperson, contact:

Olivia Tomblin, Account Manager, MHP

M: +4420 3128 8721

E: olivia.tomblin@mhpc.com